

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

INVO	ICE A —
L Company	Demonstrat Description I

Advertiser	Romney for President, Inc.
Product	ROMNEY 10/17
Estimate Number	322

Invoice #	119518-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119518
Alt Order #	06377683
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a		-			-			
	CLASS 1 C	ANDIDATE R9.26									
				10/22/12 to	10/28/12	2x	MT				
	WRAL			M	10/22/12	:30	6:51 AM	2012MRFP148H	\$2,000.00		1
	WRAL			Tu	10/23/12	:30	6:14 AM	2012MRFP148H	\$2,000.00		2
2	WRAL	WRAL AM News	6-7a								
	CLASS 2 C	ANDIDATE R9.26									
				10/15/12 to		3x	WTF				
	WRAL			W	10/17/12	:30	6:24 AM	2012MRFP140H	\$1,350.00		2
	WRAL			Th	10/18/12	:30	5:58 AM	2012MRFP141H	\$1,350.00		3
	WRAL			F	10/19/12	:30	6:52 AM	2012MRFP141H	\$1,350.00		1
3		CBS This Morning	7am - 9am								
	CLASS 2 C	ANDIDATE R9.26				_					
	MON			10/15/12 to		3x	WTF	2012111	# 4 000 00		
	WRAL WRAL			W Th	10/17/12 10/18/12	:30 :30	8:25 AM 8:21 AM	2012MRFP141H 2012MRFP140H	\$1,000.00		1 3
	WRAL			F	10/18/12	:30	8:24 AM	2012MRFP140H 2012MRFP140H	\$1,000.00 \$1,000.00		3 2
4		CDC This Marning	7am - 9am	•	10/13/12	.00	0.24 AW	2012MKI F 140II	φ1,000.00		2
-		CBS This Morning ANDIDATE R9.26	raiii - Jaiii								
	OLAGO I C	ANDIDATE 119.20		10/22/12 to	10/28/12	2x	MT				
	WRAL			M	10/22/12	:30	8:46 AM	2012MRFP148H	\$1,500.00		1
	WRAL			Tu	10/23/12	:30	8:22 AM	2012MRFP148H	\$1,500.00		2
5		Dr. Phil	9-10a						¥ 1,000100		
·		ANDIDATE R9.26	0 100								
	0_, 100 _ 0	7.1.12.127.11.2.1.10.120		10/15/12 to	0 10/21/12	3x	WTF				
	WRAL			W	10/17/12	:30	9:15 AM	2012MRFP140H	\$500.00		1
	WRAL			Th	10/18/12	:30	9:55 AM	2012MRFP141H	\$500.00		3
	WRAL			F	10/19/12	:30	9:12 AM	2012MRFP141H	\$500.00		2
6	WRAL	Dr. Phil	9-10a								
	CLASS 1 C	ANDIDATE R9.26									
				10/22/12 to	10/28/12	2x	MT				



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6	WRAL Dr. Phil	9-10a			•			•		<u> </u>
	CLASS 1 CANDIDATE R9.26									
	WRAL		М	10/22/12	:30	9:13 AM	2012MRFP148H	\$750.00		1
	WRAL		Tu	10/23/12	:30	9:30 AM	2012MRFP148H	\$750.00		2
7	WRAL The Doctors	10-11AM								
	CLASS 1 CANDIDATE R9.26									
				2 to 10/28/12	2x	MT				
	WRAL		M	10/22/12	:30	10:21 AM	2012MRFP148H	\$750.00		1
	WRAL		Tu	10/23/12	:30	10:23 AM	2012MRFP148H	\$750.00		2
8	WRAL The Doctors	10-11AM								
	CLASS 2 CANDIDATE R9.26									
			10/15/1	2 to 10/21/12	3x	WTF				
	WRAL		Th	10/18/12	:30	10:39 AM	2012MRFP140H	\$500.00		3
	WRAL		F	10/19/12	:30	10:10 AM	2012MRFP140H	\$500.00		1
	WRAL		F	10/19/12	:30	10:38 AM	2012MRFP141H	\$500.00		2
9	WRAL Price is Right	11a-12p								
	CLASS 1 CANDIDATE R9.26									
				2 to 10/21/12	3x	WTF				
	WRAL		W	10/17/12	:00				Credited	1
	WRAL		Th	10/18/12	:30	10:59 AM	2012MRFP141H	\$850.00		3
	WRAL		F	10/19/12	:30	10:58 AM	2012MRFP140H	\$850.00		2
10	WRAL Price is Right	11a-12p								
	CLASS 1 CANDIDATE R9.26									
				2 to 10/28/12	2x	MT				
	WRAL		M	10/22/12	:30	10:59 AM	2012MRFP148H	\$850.00		2
	WRAL		Tu	10/23/12	:30	10:58 AM	2012MRFP148H	\$850.00		1
11	WRAL Noon News	12p-1p								
	CLASS 1 CANDIDATE R9.26									
				2 to 10/28/12	1x	MT				
	WRAL		Tu	10/23/12	:30	12:44 PM	2012MRFP148H	\$1,200.00		1
12	WRAL Noon News	12p-1p								



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CLASS 2 CANDIDATE F	R9.26	•	•		•		<u>'</u>		<u>'</u>
				12 to 10/21/12	1x	WTF				
	WRAL		W	10/17/12	:30	12:44 PM	2012MRFP141H	\$800.00		1
13	WRAL CBS Daytim CLASS 2 CANDIDATE F									
				12 to 10/21/12	3x	WTF				
	WRAL		W	10/17/12	:30	3:27 PM	2012MRFP140H	\$535.00		3
	WRAL		Th	10/18/12	:30	1:28 PM	2012MRFP140H	\$535.00		2
	WRAL		F	10/19/12	:30	1:29 PM	2012MRFP141H	\$535.00		1
14	WRAL CBS Daytim CLASS 1 CANDIDATE F									
			10/22/	12 to 10/28/12	2x	MT				
	WRAL		M	10/22/12	:30	1:29 PM	2012MRFP148H	\$800.00		2
	WRAL		Tu	10/23/12	:30	1:29 PM	2012MRFP148H	\$800.00		1
15	WRAL Young and CLASS 1 CANDIDATE F	the Restless 4-5p R9.26								
			10/22/	12 to 10/28/12	2x	MT				
	WRAL		M	10/22/12	:30	3:59 PM	2012MRFP148H	\$1,600.00		2
	WRAL		Tu	10/23/12	:30	3:59 PM	2012MRFP148H	\$1,600.00		1
16	WRAL Young and CLASS 1 CANDIDATE F	the Restless 4-5p R9.26								
			10/15/	12 to 10/21/12	3x	WTF				
	WRAL		W	10/17/12	:30	4:25 PM	2012MRFP141H	\$1,600.00		2
	WRAL		Th	10/18/12	:30	3:59 PM	2012MRFP141H	\$1,600.00		3
	WRAL		F	10/19/12	:30	4:00 PM	2012MRFP140H	\$1,600.00		1
17	WRAL 5:00 First N CLASS 1 CANDIDATE F	· ·								
				12 to 10/28/12	2x	MT				
	WRAL		M	10/22/12	:30	5:14 PM	2012MRFP148H	\$4,000.00		2
	WRAL		Tu	10/23/12	:30	5:29 PM	2012MRFP148H	\$4,000.00		1
18	WRAL 5:00 First N	ews 5-530p								



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CLASS 2 CANDIDATE R9.26



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CLASS 2 CANDIDATE R9.26	<u>'</u>	•	<u>'</u>		•	•	<u>'</u>		•
				2 to 10/21/12	3x	WTF				
	WRAL		W	10/17/12	:30	5:12 PM	2012MRFP140H	\$2,665.00		1
	WRAL		Th	10/18/12	:30	5:24 PM	2012MRFP140H	\$2,665.00		2
	WRAL		F	10/19/12	:30	5:29 PM	2012MRFP141H	\$2,665.00		3
19	WRAL 5:30 News CLASS 1 CANDIDATE R9.26	530-6p								
			10/22/1	2 to 10/28/12	2x	MT				
	WRAL		М	10/22/12	:30	5:43 PM	2012MRFP148H	\$4,000.00		1
	WRAL		Tu	10/23/12	:30	5:53 PM	2012MRFP148H	\$4,000.00		2
20	WRAL 5:30 News CLASS 2 CANDIDATE R9.26	530-6p								
			10/15/1	2 to 10/21/12	1x	WTF				
	WRAL		Th	10/18/12	:30	5:37 PM	2012MRFP141H	\$2,665.00		1
21	WRAL 6pm News (M-F) CLASS 2 CANDIDATE R9.26	6-630p								
				2 to 10/21/12	1x	WTF				
	WRAL		Th	10/18/12	:30	6:14 PM	2012MRFP140H	\$3,335.00		1
22	WRAL 6pm News (M-F) CLASS 1 CANDIDATE R9.26	6-630p								
			10/22/1	2 to 10/28/12	1x	MT				
	WRAL		M	10/22/12	:30	6:29 PM	2012MRFP148H	\$5,000.00		1
23	WRAL Inside Edition CLASS 1 CANDIDATE R9.26	7-730P								
			10/22/1	2 to 10/28/12	2x	MT				
	WRAL		M	10/22/12	:00			\$2,200.00	See MG 23.3	1
	WRAL Prime Access Specials	7-9pm	M CLASS	10/22/12 1 MG	:30	7:20 PM	2012MRFP148H	\$2,200.00	MG for 23.1 10/22	3
	WRAL		Tu	10/23/12	:30	7:26 PM	2012MRFP148H	\$2,200.00		2
24	WRAL Inside Edition	7-730P								



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1	Order #	119518
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24 WRAL Inside Edition 7-730P	•
24 WHAL IIISIGE LUIGHT 1-130F	
CLASS 2 CANDIDATE R9.26	
10/15/12 to 10/21/12 3xWTF	
WRAL W10/17/12 :00 \$1,465.00 Cre	
WRAL Th 10/18/12 :30 7:22 PM 2012MRFP141H \$1,465.00	3
WRAL F 10/19/12 :30 7:29 PM 2012MRFP140H \$1,465.00	1
25 WRAL Entertaiment Tonight 730-8P	
CLASS 1 CANDIDATE R9.26	
10/22/12 to 10/28/12	
WRAL M 10/22/12 :30 7:42 PM 2012MRFP148H \$2,200.00	1
WRAL Tu 10/23/12 :30 7:54 PM 2012MRFP148H \$2,200.00	2
26 WRAL Entertaiment Tonight 730-8P	
CLASS 2 CANDIDATE R9.26	
10/15/12 to 10/21/12	
WRAL W 10/17/12 :30 7:49 PM 2012MRFP141H \$1,465.00	3
WRAL Th 10/18/12 :30 7:46 PM 2012MRFP140H \$1,465.00	2
WRAL F 10/19/12 :30 7:48 PM 2012MRFP141H \$1,465.00	1
27 WRAL Late News 11-1135p	
CLASS 2 CANDIDATE R9.26	
10/15/12 to 10/21/12	
WRAL Th 10/18/12 :30 11:28 PM 2012MRFP141H \$3,335.00	1
28 WRAL Late News 11-1135p	
CLASS 1 CANDIDATE R9.26	
10/22/12 to 10/28/12	
WRAL M 10/22/12 :30 11:29 PM 2012MRFP148H \$5,000.00	1
29 WRAL David Letterman 1135p-1237a	
CLASS 1 CANDIDATE R9.26	
10/22/12 to 10/28/12 2x MT	
WRAL M 10/22/12 :30 12:32 AM 2012MRFP148H \$900.00	2
WRAL Tu 10/23/12 :30 12:32 AM 2012MRFP148H \$900.00	<u>-</u> 1
30 WRAL David Letterman 1135p-1237a	



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	CLASS 2 C	ANDIDATE R9.26	•		•	•	•	•	•		
					o 10/21/12	2x	WTF				
	WRAL			W	10/17/12	:30	12:31 AM	2012MRFP140H	\$600.00		1
	WRAL			Th	10/18/12	:30	12:16 AM	2012MRFP140H	\$600.00		2
31		7pm News	7-730p								
	CLASS 2 C	ANDIDATE R9.26									
					o 10/21/12	1x	1-				
	WRAL			Sa	10/20/12	:30	7:29 PM	2012MRFP148H	\$535.00		1
32		On The Record 730-8p ANDIDATE R9.26	730-8p								
					o 10/21/12	1x	1-				
	WRAL			Sa	10/20/12	:30	7:57 PM	2012MRFP148H	\$400.00		1
33	WRAL	Late News	11-1135p								
	CLASS 2 C	ANDIDATE R9.26									
					o 10/21/12	1x	1-				
	WRAL			Sa	10/20/12	:30	11:24 PM	2012MRFP148H	\$3,335.00		1
34		CRIMINAL MINDS ANDIDATE R9.26	1135-1235XM								
					o 10/21/12	1x	1-				
	WRAL			Sa	10/20/12	:30	12:17 AM	2012MRFP148H	\$335.00		1
35		WRAL Sun Morning News ANDIDATE R9.26	7-9a								
				10/15/12 t	o 10/21/12	1x	1				
	WRAL			Su	10/21/12	:30	7:54 AM	2012MRFP148H	\$735.00		1
36		CBS Sunday Morning ANDIDATE R9.26	9-1030a								
				10/15/12 t	o 10/21/12	1x	1				
	WRAL			Su	10/21/12	:30	9:08 AM	2012MRFP148H	\$800.00		1
37	WRAL CLASS 2 C	Face The Nation 1030-1130 FANDIDATE R9.26	1030-1130								
				10/15/12 t	o 10/21/12	1x	1				



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Aired Spots

70

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American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

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37	WRAL Face The Nation 1030-1130 CLASS 2 CANDIDATE R9.26 WRAL	1030-1130	Su	10/21/12	:30	11:29 AM	2012MRFP148H	\$735.00		1
38	WRAL 60 Minutes CLASS 2 CANDIDATE R9.26	7-8p	10/15/12 †	o 10/21/12	1x	1				
	WRAL 60 minutes	730-830p	Su Su LR due to	10/21/12 10/21/12 10/21/12 Football rund Football rund	:00 :30 over	8:34 PM	2012MRFP148H		See MG 38.2 MG for 38.1 10/21	1 2
39	WRAL Late News CLASS 2 CANDIDATE R9.26	11-1135p	10/15/12 t	o 10/21/12	1x	1				
	WRAL Follows Late Ftball/Bball	11:30pm-12:05am		10/21/12 10/21/12 Football run Football run		12:21 AM	2012MRFP148H	' '	See MG 39.2 MG for 39.1 10/21	1 2

Gross Total \$114,320.00

Agency Commission \$17,148.00

Payment Terms 30 Days **Net Amount Due** \$97,172.00